



748 ENLOE RD.  
REWEY, WI 53580



**NORMANDE HAPPENINGS**  
**JULY, AUGUST, SEPTEMBER 2025**

## **NANA BOARD OF DIRECTORS**

**PRESIDENT: CHRIS CONLEY (27)**

N2769 Tyler Rd.  
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Phone: 920-625-3691  
Email: [hgholsteins@gmail.com](mailto:hgholsteins@gmail.com)

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**VICE-PRES: DEREK VOSBERG (26)**

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Email: [d-man@tds.net](mailto:d-man@tds.net)

**ALISON PATRY (27)**

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Phone: 207-939-3698  
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**SECRETARY: WALLACE BROCKHOFF (26)**

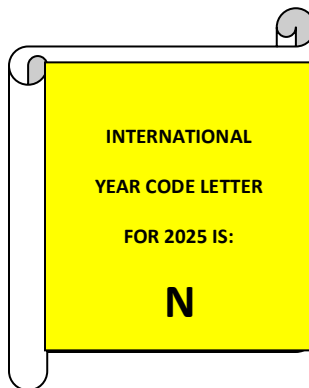
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**KELLY TIFFANY (25)**

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**TREASURER/REGISTRY SECRETARY: MICHAEL MUELLER (25)**

748 Enloe Rd.  
Rewey, WI 53580  
Phone: 608-943-6091  
Email: [mjmueller@yousq.net](mailto:mjmueller@yousq.net)



HEAR YE!!!

# "THE GREATEST SHOW ON EARTH"

HEAR YE!!!

## NATIONAL NORMANDE SHOW

9-20-2025 at the Iowa County Fair Grounds, Mineral Point, WI. 11:00 am.

### GENERAL RULES

Any Normande breeder or owner is eligible to exhibit at the show with the following stipulations.

- \*Cattle exhibited must be registered, or eligible for registration, in the North American Normande Association herd book.
- \*Cattle can arrive no earlier than 8 am on the Friday before the show.
- \*Cattle will be released as soon as the show is over.
- \*Before leaving the show exhibitors are expected to pull bedding at least one foot away from walls to facilitate faster barn cleanup after the show. A spreader will be there to put manure and bedding in during and after the show.
- \*IF ANIMALS ARE NOT YET REGISTERED, THERE WILL BE REGISTRATION APPLICATIONS AVAILABLE AT THE SHOW AND CAN BE SUBMITTED TO THE NANA REGISTRY SECRETARY BEFORE 11:00 AM THE DAY OF THE SHOW.

### ENTRIES

Entry deadline: **AUGUST 31, 2025** and there is no entry fee. Entries will be accepted up until time of show for a late fee of \$5.00/animal. This rule will be strictly enforced for 2025! **Submit your entries using the online entry form found on NANA's website, print out a form and submit it via the email address below, or print it out and snail mail your entries to:**

Brenda Conley  
N2769 Tyler  
Road  
Neosho, WI  
53059  
hgholsteins@gmail.com



### JUDGING

- \*Beef showmanship classes will be judged before the start of the beef show and dairy showmanship classes will be judged before the start of the dairy show.
- \*Separate classes will be held for dairy and beef Normandes.
- \*See entry form for classes. If a class has less than 2 entries, it may be combined with another class. If a class has a large number of entries it may be split into two or three classes.
- \*Class order will be Bulls, Heifers, and Cows. All beef classes will show before the dairy classes are shown.
- \*Qualified judges will be hired to place each class.
- \*Ribbons will be awarded to the first four places in every class and special awards will be awarded to the Champion and Reserve Champion in each division.

### FACILITIES

- \*The Iowa County Fairground is located on Fair Street in Mineral Point, WI.
- \*No feed will be provided. Bedding will be provided, so no exhibitor will need to bring any bedding.
- \*RV or camper parking is available at the fairgrounds, and motels are located in or near Mineral Point.

## WISCONSIN HEALTH REQUIREMENTS FOR CATTLE

**Cattle originating from within Wisconsin:** There are no test or health document requirements for cattle from within Wisconsin.

**Cattle originating from outside Wisconsin:**

**\*NEW FOR 2025:** Prior to interstate movement, all lactating dairy cattle are required to receive a negative test for Influenza A virus at an approved National Animal Health Laboratory Network (NAHLN) laboratory. Animals moving interstate to an exhibition, show, or sale must have a negative test result from samples collected within 7 days of movement. Lactating dairy cattle are defined as a cow that is producing milk, regardless of the volume of milk that she is producing. This does not include dairy calves, pregnant heifers, or dairy cows that are “dry” or no longer producing milk.

**YOU MUST BRING THESE RESULTS WITH YOU AND YOUR CVI TO THE SHOW.**

\*A Certificate of Veterinary Inspection shall accompany all cattle documenting animal identification and all tests or certificates required.

\*Steers are exempt from any brucellosis test requirement.

\*Cattle from Brucellosis Certified Free herds in Class A states may enter Wisconsin without prior brucellosis test if the certified herd number and the last test date appear on the Certificate of Veterinary Inspection.

\*All cattle originating from Tuberculosis **Modified Accredited Advanced** states shall have a negative tuberculosis test within 60 days of entering Wisconsin: these states are Minnesota and New Mexico. Call the Wisconsin Division of Animal Health for a current list of these states. (608-224-4872)

\*Dairy animals from states not recognizing Wisconsin’s Tuberculosis Free status shall be required to have a negative tuberculosis test within 60 days of coming into Wisconsin. These states currently include: Arizona, Arkansas, California, Colorado, Connecticut (beef also), Georgia, Idaho, Indiana, Kansas, Missouri, Montana, Nebraska (beef also), Nevada, Oklahoma, Oregon, Pennsylvania (beef also), South Dakota, Texas, Utah, Washington, West Virginia (beef also) and Wyoming. Call the Wisconsin Division of Animal Health (608-224-4872) to check on the current status of your state if you do not know it.

\*Cattle originating from Tuberculosis Accredited Free herds (except MI) may enter Wisconsin without a prior test if the accredited herd number appears on the Certificate of Inspection.

\*Cattle originating from Michigan must have a permit number and require special tuberculosis testing. Call the Wisconsin Division of Animal Health (608-224-4872) to determine testing requirements.

**\*If you have any questions about what is needed to bring your cattle into Wisconsin contact your veterinarian or the Wisconsin Division of Animal Health (608-224-4872).**



## **CLASSES FOR THE 2025 NATIONAL NORMANDE SHOW**

### **BEEF**

<b>Class 1:</b> Beef Junior Bull Calf	born on or after January 1, 2025
<b>Class 2:</b> Beef Senior Bull Calf	born September 1, 2024 to December 31, 2024
<b>Class 3:</b> Beef Summer Yearling Bull	born May 1, 2024 to August 31, 2024
<b>Class 4:</b> Beef Junior Yearling Bull	born January 1, 2024 to April 30, 2024
<b>Class 5:</b> Beef Senior Yearling Bull	born September 1, 2023 to December 31, 2023
<b>Class 6:</b> Beef Feeder Calf	born on or after January 1, 2025
<b>Class 7:</b> Beef Market Steer	born on or after January 1, 2024

### **GRAND CHAMPION BEEF BULL**

### **RESERVE GRAND CHAMPION BEEF BULL**

<b>Class 8:</b> Beef Junior Heifer Calf	born on or after January 1, 2025
<b>Class 9:</b> Beef Senior Heifer Calf	born September 1, 2024 to December 31, 2024
<b>Class 10:</b> Beef Summer Yearling Heifer	born May 1, 2024 to August 31, 2024
<b>Class 11:</b> Beef Junior Yearling Heifer	born January 1, 2024 to April 30, 2024
<b>Class 12:</b> Beef Senior Yearling Heifer	born September 1, 2023 to December 31, 2023
<b>Class 13:</b> Beef Cow/Calf Pair	born before September 1, 2023 & her male or female offspring
<b>Class 14:</b> Senior Beef Cow	born before September 1, 2023

### **GRAND CHAMPION BEEF FEMALE**

### **RESERVE GRAND CHAMPION BEEF FEMALE**

### **DAIRY**

<b>Class 15:</b> Dairy Spring Bull Calf	born on or after March 1, 2025
<b>Class 16:</b> Dairy Winter Bull Calf	born December 1, 2024 to February 29, 2025
<b>Class 17:</b> Dairy Fall Bull Calf	born September 1, 2024 to November 30, 2024
<b>Class 18:</b> Dairy Yearling Bull	born March 1, 2024 to August 31, 2024
<b>Class 19:</b> Dairy Spring Heifer	born on or after March 1, 2025
<b>Class 20:</b> Dairy Winter Heifer	born December 1, 2024 to February 28, 2025
<b>Class 21:</b> Dairy Fall Heifer	born September 1, 2024 to November 30, 2024
<b>Class 22:</b> Dairy Summer Yearling	born June 1, 2024 to August 31, 2024
<b>Class 23:</b> Dairy Spring Yearling	born March 1, 2024 to May 31, 2024
<b>Class 24:</b> Dairy Winter Yearling	born December 1, 2023 to February 28, 2024
<b>Class 25:</b> Dairy Fall Yearling	born September 1, 2023 to November 30, 2023

### **JUNIOR CHAMPION DAIRY**

### **RESERVE JUNIOR CHAMPION DAIRY**

<b>Class 26:</b> Dairy Yearling Heifer in Milk	born before September 1, 2023(Must have calved and is milking)
<b>Class 27:</b> Dairy 2 Year old Cow	born between September 1, 2022 and August 31, 2023
<b>Class 28:</b> Dairy 3 Year Old Cow	born between September 1, 2021 and August 31, 2022
<b>Class 29:</b> Dairy 4 year Old Cow	born between September 1, 2020 and August 31, 2021
<b>Class 30:</b> Dairy 5 year Older or Older Cow	born before September 1, 2020



## **GRAND CHAMPION DAIRY COW**

## **RESERVE GRAND CHAMPION DAIRY COW**

### **HERDSMANSHIP AWARD**

**New for 2025:** Anyone exhibiting animals will automatically be entered. You will be judged by the public and other exhibitors that are at the show. You may decorate your show string exhibit however you want. Things folks will be looking at are: neatness, attractiveness, cohesiveness with the yearly theme of our show, etc. Judging will conclude by 10:00 am on Saturday and the winner will be announced between the Beef and Dairy Show, or at the lunch break, whichever comes first. The displays with the most votes will be awarded a Special Merit Ribbon.

### **SHOWMANSHIP**

#### **Rules for Showmanship**

**A-**There will be two divisions: Beef and Dairy

**B-**There will be four age categories determined by your age as of 9-1-2025:

\*Beginner: Age 8 or under

\*Junior: Ages 9-12

\*Senior: Ages 13-18

\*Adult: Ages 19 and over

**C-**Showmanship classes will be held before the regular placings classes.

**D-**Prizes will be given in the Beginner, Junior, & Senior Division for 1<sup>st</sup> & 2<sup>nd</sup> place. Ribbons for 3<sup>rd</sup> & 4<sup>th</sup>. Ribbons will be given to the top four exhibitors in the Adult Division.

**E-**Exhibitors do not need to sign up beforehand but it would be appreciated if you did so.

### **FARM DISPLAY EXHIBIT**

This is for anyone who would like to bring Normandes to the show but feels uncomfortable with leading them into the show ring. You will be eligible for the Herdsmanship Award only, no other awards will be given. It is an opportunity to showcase your Normandes tied in the barn.



## ENTRY FORM FOR NANA NATIONAL SHOW

(Make copies of this form or use an additional piece of paper for more entries)

Class #                      Registration #                      Birthdate: \_\_\_\_\_

Animal's name: \_\_\_\_\_

% Normande: \_\_\_\_\_

Sire's name: \_\_\_\_\_

Dam's name: \_\_\_\_\_

Class #                      Registration #                      Birthdate: \_\_\_\_\_

Animal's name: \_\_\_\_\_

% Normande: \_\_\_\_\_

Sire's name: \_\_\_\_\_

Dam's name: \_\_\_\_\_

Class #                      Registration #                      Birthdate: \_\_\_\_\_

Animal's name: \_\_\_\_\_

% Normande: \_\_\_\_\_

Sire's name: \_\_\_\_\_

Dam's name: \_\_\_\_\_

Exhibitor's Name: \_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ Premise ID: \_\_\_\_\_

Email: \_\_\_\_\_

## **2025 NANA ANNUAL MEMBERSHIP MEETING**

NANA's Annual Membership meeting is scheduled for September 19, 2025, at the Iowa County Fair Grounds in Mineral Point, WI. The evening will begin with a catered meal at 6 pm and the Annual Membership Meeting will follow the meal.

The Annual Meeting will include Association reports, elections for Board of Directors, and other association business brought before the members present.

The NANA Board of Directors has been working on a policy/practice for NANA members/breeders concerning milk production records and the type classification of registered Normande cows. NANA members will be asked to approve the following policy. The North American Normande Association Board of Directors proposes the following Association policy regarding the type classification of milking Normandes and milk production records of milking Normandes.

**"The North American Normande Association will accept the classification body conformation breakdowns and scores generated from participating in the Brown Swiss Association Classification Program as official classification scores and information for the registered Normandes evaluated.**

**The North American Normande Association will accept**

**milk production records for milking registered Normandes that are collected via DHI Milk Testing (Official or Owner Sample), a robotic milking system, or other calibrated system (ie, milking parlor, milk meters, etc). Robotic milking systems and calibrated systems MUST be officially calibrated at least once per year. Proof of calibration or DHI Testing must be submitted when sending milk production records to NANA. Milk records shall include the age of the animal at the start of the lactation (example: 2 yr-3 mon.), the number of days milked in the lactation (example: 305), total pounds of milk produced, percent butterfat, total pounds of butterfat, percent protein, and total pounds of protein."**

Please let the NANA office know if you will be attending the meal and meeting. Since the meal is being catered we need to know how many meals to be prepared for. Thank you.

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## **2025 WISCONSIN FARM TECHNOLOGY DAYS**





For twenty plus years NANA has had a presence in the Beef Tent during the Wisconsin Farm Technology Days. NANA's presence has included live animals and breed information/promotional material. The Beef Tent was the brain child of Nancy Thomas, a beef producer near Cobb, WI. Its purpose has been two-fold. First, to educate the consumer about where the beef they consume comes from and how it is produced. This is extremely important when producers realize that over ninety-eight percent of the United States population is not involved in food production involving animals or plants. Second, to expose farmers and consumers to some of the different breeds of cattle that beef products are derived from.

Besides live animal exhibits of eight different beef breeds, the Beef Tent included a twice daily live cattle handling demonstration put on by UW Extension staff, cattle handling equipment, and consumer education in preparing beef for the family dinner table by the staff of the Wisconsin Beef Council.

NANA members Nathan and Tajia Retzlaff, Retzlaff Century Farm, from Seymour, WI, provided the two registered Normande heifers for NANA's live animal display. The Retzlaff's milk over 220 cows that average 36,000 pounds of milk per year. A large percent of their herd is Holstein, but they also milk Normandes, Jerseys, Brown Swiss, and Lineback. NANA thanks Nathan and Tajia Retzlaff, and their two sons, Oliver and Raymond, for providing two Normande yearling heifers for the NANA live display.

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## **OUR DAIRY JUDGE**



Judging NANA's dairy show will be Mark Keller from Mount Horeb, WI. Mark is a graduate of UW-Platteville with a major in Agricultural Economics and a minor in Animal Science (Dairy Emphasis). While in college Mark was active in the Alpha Gamma Rho fraternity, the Pioneer Dairy Club, served as co-chair of the Pioneer Dairy Club Sale, and was on the Platteville Dairy Cattle Judging Team. After graduation Mark worked in the Ag. Business field for twelve years before he returned to the home farm in 1999. Together with his brother Tim and Tim's wife (Sandy), Mark started Kellercrest Registered Holsteins. A fourth person was added to the Kellercrest team when Mark married Karen in 2010.

Since the creation of Kellercrest Registered Holsteins, the Kellers have placed over 100 bulls in AI Studs. They have developed 64 Gold Medal Dams, 26 Dams of Meritt, 20 National Elite Performer Cows, and 18 Regional Elite Cows. The Kellers have bred or developed 21 cows with over 300,000 lbs. of lifetime milk production, 53 cows with over

200,000 lbs. of lifetime milk production, and 172 cows who produced over 200,000 lbs. of lifetime milk. Kellercrest Holsteins have been awarded the Progressive Breeder Registry Award 23 times, and the Progressive Genetic Herd Award

25 times. Kellercrest Holsteins has a classification BAA of 107.0 and ranks in the top twenty nationally for herds with over 150 cows.

Producing a high volume of milk has not been the only focus of Kellercrest Holsteins. Mark and his family partners have been active in the show ring. They show in a number of local, state, and national shows. These shows include the Iowa, Minnesota, and Wisconsin State Fairs, the District 6 Show, the Wisconsin Championship Show, Midwest Spring National Show, the World Dairy Expo, and the Louisville Dairy Show. Four All-Wisconsin Cows have been developed by the Kellers.

Mark is involved in the day-to-day operations of Kellercrest Registered Holsteins. He also is active in his community serving as Co-Chair of the Farmers for the Upper Sugar River, a farmer lead watershed group helping to conserve and protect soil. The Keller dairy enterprise hosts Educational Farm Tours for Dairy Farmers of Wisconsin, World Wide Sires, and have hosted the Dane County Dairy Breakfast on the Farm.

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## **2025 NANA NATIONAL SHOWCASE SHOW**

In 2024, NANA introduced the NANA National Normande Showcase at the National Show. The Showcase Show was offered only to those who were breeding/raising Normandes for dairy due to the issues with the H1N1 Virus and Wisconsin's Livestock Health Regulations related to the virus. Following the 2024 show, the Board of Directors made the decision to expand the Showcase Show to all Normande Breeders, both beef and dairy, as a way for them to "SHOWCASE" their Normandes that they were unable to bring to the National show for any number of reasons.

### **SHOWCASE GENERAL RULES**

- \*Any Normande breeder or owner is eligible to submit animal entries to the Showcase Show
- \*Animals submitted for entry must be currently registered in the North American Normande Herdbook
- \*Animals entered must be living and present on the owner's/breeder's premises. No deceased animals are eligible to be

entered in the Showcase Show

\*Animals entered must be sired by a Registered Normande bull in NANA's Registry Herd Book and must be at least 50% Normande.

\*Animals entered will not be judged or assigned placings. No placing awards will be given out. The Showcase is a way breeders/owners can showcase their best animals without physically bringing the animal to the National Show.

\*The Showcase slideshow will be shown during the National Show and will also be available on the NANA Facebook page after the National Show is concluded.

#### **WHAT TO SUBMIT (USE THE SAME ENTRY FORM FOR THE ACTUAL SHOW. NOTE ON IT THAT ENTRIES ARE FOR SHOWCASE SHOW)**

\*Animals are to be washed and clean if they are confined in a barn or lot. Show clipping is not necessary but does make the animal more presentable.

\*Include a picture of the animal's full right side and full left side.

\*If a dairy cow is being entered, include a picture of her rear udder.

\*When submitting pictures via email, if possible, please change the file name to the name of the animal to make it easier to identify the animal in the picture.

\*If you cannot email your pictures, a flash/thumb drive or CD with the pictures on it can be sent in instead.

**If you have any questions, please feel free to contact Show Coordinator Brenda Conley at [hgholsteins@gmail.com](mailto:hgholsteins@gmail.com) or (262) 234-2559.**

### **2025 NATIONAL NORMANDE SHOWCASE CLASSES**

#### **BEEF**

<b>Class 1:</b> Beef Junior Bull Calf	born on or after January 1, 2025
<b>Class 2:</b> Beef Senior Bull Calf	born September 1, 2024 to December 31, 2024
<b>Class 3:</b> Beef Summer Yearling Bull	born May 1, 2024 to August 31, 2024
<b>Class 4:</b> Beef Junior Yearling Bull	born January 1, 2024 to April 30, 2024
<b>Class 5:</b> Beef Senior Yearling Bull	born September 1, 2023 to December 31, 2023
<b>Class 6:</b> Beef Feeder Calf	born on or after January 1, 2025
<b>Class 7:</b> Beef Market Steer	born on or after January 1, 2024
<b>Class 8:</b> Beef Junior Heifer Class	born on or after January 1, 2025
<b>Class 9:</b> Beef Senior Heifer Calf	born September 1, 2024 to December 31, 2024
<b>Class 10:</b> Beef Summer Yearling Heifer	born May 1, 2024 to August 31, 2024
<b>Class 11:</b> Beef Junior Yearling Heifer	born January 1, 2024 to April 30, 2024
<b>Class 12:</b> Beef Senior Yearling Heifer	born September 1, 2023 to December 31, 2023
<b>Class 13:</b> Beef Cow/Calf Pair	born before September 1, 2023 and her 2025 calf
<b>Class 14:</b> Senior Cow	born before September 1, 2023

#### **DAIRY**

<b>Class 15:</b> Dairy Spring Bull Calf	born on or after March 1, 2025
<b>Class 16:</b> Dairy Winter Bull Calf	born December 1, 2024 to February 28, 2025
<b>Class 17:</b> Dairy Fall Bull Calf	born September 1, 2024 to November 30, 2024
<b>Class 18:</b> Dairy Yearling Bull	born March 1, 2024 to August 31, 2024
<b>Class 19:</b> Dairy Spring Heifer	born on or after March 1, 2025
<b>Class 20:</b> Dairy Winter Heifer	born December 1, 2024 to February 28, 2025
<b>Class 21:</b> Dairy Fall Heifer	born September 1, 2024 to November 30, 2024
<b>Class 22:</b> Dairy Summer Yearling	born June 1, 2024 to August 31, 2024
<b>Class 23:</b> Dairy Spring Yearling	born March 1, 2024 to May 31, 2024
<b>Class 24:</b> Dairy Winter Yearling	born December 1, 2023 to February 28, 2024




**Class 25:** Dairy Fall Yearling  
**Class 26:** Yearling Heifer In Milk  
**Class 27:** Dairy 2 Year Old Cow  
**Class 28:** Dairy 3 Year Old Cow  
**Class 29:** Dairy 4 Year Old Cow  
**Class 30:** Dairy 5 Year Old or Older Cow

born September 1, 2023 to November 30, 2023  
born September 1, 2023 or later, fresh and in milk  
born between September 1, 2022 & August 31, 2023  
born between September 1, 2021 & August 31, 2022  
born between September 1, 2020 & August 31, 2021  
born before September 1, 2019

Example of pictures to be submitted with Showcase entries.

***Do Dandy Orion Lakelyn***  
***Do Dandy Dairy***



**DOB: 2-8-2022**  
**50% Normande**  
**Milking 2 year old**  
**Due 1-16-2025 to Mecure**

**Travis & Kayla Hach**  
**Norwalk, WI**

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## **NANA BOARD OF DIRECTORS CANDIDATES**

NANA members **watch your regular snail mail** for your ballot for the Board of Directors election and the bios of the those seeking election to the NANA Board of Directors. Current Board member Lexa Miller is not seeking re-election to the Board. Current Board member Kelly Tiffany was elected to finish the third year of Bruce Bolen's term made vacant when he resigned from the Board in 2024, thus she is up for election for a full three year term. And current Board member Michael Mueller's three year term is ending and thus he is up for reelection These individuals have been nominated to fill the open positions on the Board.

**KELLY TIFFANY:** Kelly lives near Spring Valley, WI, and together with her husband Mike, owns Dunn Ridge Farm Normandes. They raise Normandes for beef production.

**TRAVIS HACH:** Travis lives near Norwalk, WI, and together with his wife Kayla, owns Do Dandy Normandes. They raise Normandes for dairy production.

**MICHAEL MUELLER:** Mike is part of Double M Cattle Company LLC near Rewey, WI. He and his family raise Normandes for beef production.





# Normande **spring** breeding

all new bulls  
and sexed  
semen are in



*Reflexion*



*Niville*



*Ocasse*



*Nestar*



*Paluel*



*Oroï*



*Twist*



*Pelé*



*Pilier*



*Tzess*



*Paris*



*Treasure*

please see our current catalog at <https://normandegenetics.com/catalog/>



Normande Genetics has been the main provider of French Normande genetics since 1997. We import semen and embryos from France, and we ship all across the U.S.

For more information, call 612 823 7212 or check our website: [www.normandegenetics.com](http://www.normandegenetics.com), email: [jerome@normandegenetics.com](mailto:jerome@normandegenetics.com) Follow us on



facebook for our quick updates




## CLASSIFIEDS

**Normandes**  
608-574-4853  
**Mike & Sharon,  
Matt & Beth  
Mueller**



748 Enloe Rd., Rewey, WI  
[www.DoubleMCattle.com](http://www.DoubleMCattle.com)


BREEDING POLLED, PERFORMANCE  
MEASURED NORMANDE BEEF GENETICS  
SINCE 1992



**RIVER VIEW RANCH**

PUREBRED POLLED NORMANDES

ROBERT & DIANNA LANGE



***PDM Normandes***

**Normande cattle  
for sale**

**Paul and Deiores Moechnig**  
64841 310th Ave  
Lake City, MN 55041  
Phone: 651-345-4372  
Email: [pdmoechnig@embarqmail.com](mailto:pdmoechnig@embarqmail.com)



**Jeff Bock**  
W. 831-870<sup>th</sup> Ave, Spring Valley, WI 54767  
715-425-0237 • [jeffgbock@gmail.com](mailto:jeffgbock@gmail.com)  
"Seedstock & Project Calves For Sale"

**CEDAR LANE RANCH**

**BRUCE & CONNIE BOLEN**

14858 Hungry Hollow Rd  
Greentop, MO 63546  
660-665-3919 660-342-0565  
[clbolen@gmail.com](mailto:clbolen@gmail.com)

**CLOVER LUCK FARM**

**DAVID SEARS**

84 JEWETT ST.  
PEPPERELL, MA 01463  
978-433-6802  
[cloverluckfarm@gmail.com](mailto:cloverluckfarm@gmail.com)

**DATES TO REMEMBER**

- \*?????-YOUR SPOUSE'S BIRTHDAY
- \*?????-YOUR WEDDING ANNIVERSARY
- \*SEPT. 18-21, 2025: WORLD BEEF EXPO, MILWAUKEE, WI
- \*SEPT. 19, 2025: NANA ANNUAL MEMBERSHIP MEETING, MINERAL POINT, WI
- \*SEPT 20, 2025: NANA NATIONAL SHOW, MINERAL POINT, WI
- \*SEPT. 30-OCT. 3, 2025: WORLD DAIRY EXPO, MADISON, WI
- \*NOV. 20, 2025: 2026 NANA CALENDAR SPONSORSHIP & PHOTOS DUE
- \*JAN, 1, 2026: 2026 NANA MEMBERSHIP DUES BECOME DUE

### THE COVER

The two photos on our cover this quarter were taken by Maddy Hensel of Dairy Agenda Today. The photos show the entire barn exhibitors tied, displayed and prepared their Normandes in for the 2024 National Show. As can be seen, the barn was well occupied and the exhibitors were busy preparing their animals. It is hoped you as a breeder will participate in the upcoming 2025 National Normande Show: "THE GREATEST SHOW ON EARTH."

The NANA office is looking for eye catching and attractive pictures of Normande cattle to use on the cover of future issues of "Normande Happenings". Please submit your picture(s) to the NANA office and if the editorial advisory board (my family) should choose your picture it will be on the cover of a future "Normande Happenings".

THANK YOU!

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**NORMANDE HAPPENINGS** is the official newsletter of the North American Normande Association published by the Association office four times per year. Active, associate and junior NANA members receive the newsletter as part of their dues. Non-members may subscribe for a cost of \$15.00/year.

Editor: Michael Mueller

Publisher: North American Normande Association

748 Enloe Rd.

Rewey, WI 53580

608-943-6091

800-573-6254

VISIT NANA'S WEBSITE:

[www.normandeassociation.com](http://www.normandeassociation.com)

### ADVERTISING RATES

BUSINESS CARD SIZE: \$10.00/ISSUE OR \$30.00/YEAR

ONE-QUARTER PAGE: \$25.00/ISSUE OR \$80.00/YEAR

ONE-HALF PAGE: \$40.00/ISSUE OR \$120.00/YEAR


FULL PAGE: \$50.00/ISSUE OR \$150.00/YEAR

\*\*\*WANTED ADS ARE FREE.

\*\*\*NO EXTRA COST FOR PHOTOS IN ADS

## NANA MEMBERSHIP DUES

NANA membership dues for 2026 will be due after January 1, 2026. See the next page for NANA's fees. An Active Member receives Normande Happenings at no extra cost, can vote on the affairs of the Association, can serve on the Board of Directors, and can register and transfer animals at member fees. An Associate Member is a Normande enthusiast and will receive Normande Happenings at no additional cost. An Associate Member can register and transfer animals, but at non-active member rates. An Associate Member does not vote on the affairs of the Association. A Junior Membership is for youth 18 years old or younger. Junior Members receive Normande Happenings at no extra cost, can register and transfer animals at member rates, but cannot vote on the affairs of the Association.



**Vosberg Valley View Farm Inc.**  
**Dan, Ruth, and Jared Vosberg**  
**Sarah & Derek Vosberg**  
**2295 Cisserville Road**  
**South Wayne, WI 53587**  
**608-214-2295**  
**608-214-2296**  
**drvosberg@wekz.net**

**Embryos, bulls, and females available**  
**-Full Blood**  
**-High percentage**  
**-A2A2 options**

## NANA FIELD DAY

Several years have gone by since NANA has had a Field Day. The purpose of a Field Day is to highlight a breeder and promote the Normande breed in the area the breeder is located. Field Days in the past have included a farm/herd tour, a meal, and a brief program. If you are interested in being a host for a NANA Field Day sometime in 2026 please contact the NANA office and we will see what the possibilities are.

## NANA REGISTRATION, TRANSFER & MEMBERSHIP FEES

ANNUAL ACTIVE MEMBERSHIP	\$30.00
ANNUAL ASSOCIATE MEMBERSHIP (NON-VOTING)	20.00
ANNUAL JUNIOR MEMBERSHIP	10.00
REGISTRATION AT 0-6 MONTHS	10.00
REGISTRATION AT 7-12 MONTHS OF AGE	15.00
REGISTRATION AT 13-24 MONTHS OF AGE	20.00
REGISTRATION OVER 24 MONTHS OF AGE	25.00
*NON-MEMBER REGISTRATION FEES ARE DOUBLE THE ABOVE	
TRANSFER WITHIN 60 DAYS OF SALE	10.00
TRANSFER AFTER 60 DAYS OF SALE	15.00

**2024**  
**YEAR**  
**CODE WAS**  
**M**